

PARTNER INFORMATION FORM

Partner Organisation

OID	E10298796
Full legal name	EducPro Portugal
Acronym	EducPro
City	Braga
Country	Portugal
Email	projects@educpro.eu
Website	www.educpro.eu

Profile

Type of organisation	NGO
Is the partner organisation a public body?	NO
Is the partner organisation a non-profit?	YES

Legal Representative EducPro Portugal

Title	Mr
Position	President
Last name	Vieira
First name	Fernando
Telephone	+351913900429
Email (different from the one you put in contact person)	educpro.portugal@gmail.com

Primary Contact Person EducPro Portugal

Title	Mr
Position	Project Manager
Last name	Barros
First name	Miguel
Telephone	+351935618402
Email (different from the one you put in legal representative)	projects@educpro.eu

Background and Experience

EducPro is an organisation dedicated to educational design. We work with education providers: organisations, foundations, companies, districts, networks, schools, and individuals to help them achieve their learning objectives and strengthen their educational structures. We design creative and innovative educational solutions for our clients' context, needs and requirements.

Our primary aim is to use our expertise to help you achieve learning objectives and strengthen educational structures for your students, project, program, school, organisation or community. Our services come within a customised partnership putting together a team of impact-oriented people with expertise that matches your requirements. We work with you to find appropriate solutions for your needs, vision and context. Our services, products and solutions are for various educational settings and levels: classrooms, online, programs, schools and for different target groups: including youth, migrants and refugees. Our main clients are organisations, companies, schools as well as individuals.

Whether working in the school education field, youth or adult education, we provide carefully tailored services with high quality standards. In addition to our principal services, we also provide training and coaching.

Our values:

- o Innovation
- o Quality
- o Commitment
- o Inclusion
- o Passion
- o Diversity
- o Participation

Areas of activities:

- o Environmental Sustainability
- o Foreign languages
- o Professional Development (21st century skills)
- o Digital Literacy (Digcomp)
- o Social entrepreneurship (Entrecomp)
- o Migrant and Refugees Inclusion

Activities and experience of key staff

Our work approach is participatory, systematic and impact-oriented. The methodology that we use to develop educational content contains the following phases:

- FRAME outcomes and objectives based on your specific needs and goals.
- GATHER the right people and ideas based on the objectives. We use our network, expertise and accumulated knowledge and experience.
- DESIGN and create the product or service. We share with you the work-plan or work sample. Based on your feedback, we either proceed or review the draft.
- DEVELOP the product or the service and deliver the deliverables of our partnership.
- IMPLEMENT the work. Depending on the partnership, we will either implement the project or support your team in doing so.
- FOLLOW UP regularly to ensure that the product/service achieves the intended outcomes.

We are a network of consultants; educators, curriculum and instructional designers, educational managers, teachers, trainers, researchers, organisation leaders, illustrators and graphic designers.

Our collaborators and team-members are creative and critical thinkers who possess a range of specialised skills with local and global perspectives in the education sector. Each of our network members is committed to providing effective solutions reflecting high standards. Our experience and passion are the main drivers of our work.

The key personnel involved speak fluent English, have a solid academic education, extensive experience in the education sector, project management skills & significant experience with EU Projects. They have actively participated in research, business development, entrepreneurship & youth work.

Fernando Vieira is the President and project manager of EducPro. He possesses a valid experience in the design and management of strategic partnerships, project design and other complex projects in the field of youth and adult education and training, as well as in coordinating a team of workers and in carrying out multiple tasks. He has been involved in the field since many years, at local and international level, having also the responsibility of coordination of many projects. With a Master in Architecture and a second master in International Relations and several courses on Project Management and Digital and Graphic Design, he afterwards attended several national and international trainings related to the implementation, exploration and innovation of educational methods and tools.

Stefania Tudorache is the project manager of European projects. She has a bachelor degree in Political Science and a master degree in Comparative Politics. Moreover, she has a wide experience as a trainer on topics such as entrepreneurship, personal branding, social inclusion and active citizenship. She is also a researcher in the strategic partnership, in which she is developing educational resources in several fields of education (school, youth, adult education).

Jose Vieira is the financial responsible of EducPro. He is in charge of the accounting of all the ongoing projects. He has a degree in Finance and she has a wide experience in national and European funds, in terms of justification documents and executed budgets.

Miguel Barros is the pedagogical coordinator of local activities, as well as local projects developed in collaboration with the partners which are part of the network. He has a bachelor degree in Geography and a master degree in European Policies and territorial cooperation. He is a certified trainer of the National Agency, with a wide experience in non-formal educational methods.

Antonio Catarino graduated in IT and has a master degree in Digital Marketing. He is the digital marketing manager of EducPro. He has a wide experience as a training in topics such as marketing, entrepreneurship, green economy.

Diogo Carvalho is the web and graphic designer of EducPro. He is in charge of the creation of design of informative materials and he is also in charge of creating social media plans. He is managing the communication campaign promoted by EducPro.

To each partnership we bring:

- o Accumulated knowledge and experience
- o Local and global perspectives
- o Impact-oriented and problem-solving approach
- o Participatory and collaborative work approach
- o Commitment for quality
- o Passion for innovation

OUR CAPABILITIES

- o Technical
 - Educational Design (Curriculum Development, Learning and Instructional Design)
 - Education Delivery (Management, Teaching, Training, Facilitation and Coaching)
 - eLearning Courses Development
 - Graphic and web design
 - Content Creation (Writing and Editing)
 - Publications
 - Translation
- o Linguistic
 - English
 - Spanish
 - Portuguese
 - Italian
 - French
 - Romanian

Participation in Erasmus+

¿Newcomer organisation?	NO
¿Less experienced organisation?	NO

Network Associated Partners

Our network of local partners:

- o VET School Profitecla
- o School Trigoal Santa Maria
- o VET School EPB
- o University of Minho, Braga
- o SYnergia Portugal
- o INL - Nanotechnological Iberian Center
- o International House Braga (Language School)
- o Elderly Shelter São Lázaro
- o Senior University Braga

Dissemination Channels

EducPro developed our own website & social media presence. We designed dissemination strategies & marketing campaigns for our projects & activities with a huge impact at local, regional, national and international level. We actively contribute to the dissemination of the project goals, activities (research, meetings, training), results & outputs through our network of youth, youth workers, youth organisations & decision makers.

- o Website (www.educpro.eu)
- o Facebook page (@EducPro.eu)
- o Youtube Channel
- o Newsletter

We organise meetings & visits to key stakeholders where we stimulate discussions through information sessions, workshops, seminars, webinars, pilot courses, training courses, exhibitions, demonstrations, peer reviews & public events. Our dissemination materials include written materials such as newsletters, press releases, media articles, leaflets or brochures & audio-video media products posted on YouTube and social networks.

Approved Projects

Program	Title
CERV	Progress EU
CERV	Green Youth
Erasmus +	Entrepreneurship's FUTURE is green and digital
CERV	Solidaritown
CERV	European Local Citizens
Erasmus +	DigiUP
CERV	ActGreen